



UNIVERSITY OF ARKANSAS SYSTEM

2404 N. University Avenue
Little Rock, Arkansas 72207

February 29, 2024

RE: **No Award** – University of Arkansas Grantham RFP 231101 Consulting Services for Search Engine Optimization

To All Respondents:

The University of Arkansas System procurement division has received notice from the University of Arkansas Grantham's evaluation committee chairperson that the above referenced RFP will not be awarded. This letter of "No Award" serves as notification that contract negotiations will not proceed.

The University of Arkansas System is thankful for the attention of each respondent, and for the time and effort expended in responding to the RFP.

Regards,

Debbie Strahan

Debbie Strahan
Procurement Official